

Quit on your own terms, but not on your own.

Whether this is your first time trying to quit tobacco or nicotine, or you've tried before, you know how challenging it can be. Quit For Life® is here to offer the judgment-free support and personalized guidance that makes quitting achievable – all at no extra cost as part of your benefits.

With Quit For Life, you'll benefit from:



One-on-one time with an expert coach via chat, text, or phone



Interactive mobile app with milestones tracking and engaging content



Group coaching sessions for peer support and deep-dive conversations



Nicotine Replacement Therapy (like patches or gum) to manage cravings

24/7 Chat Buddy:

tailored guidance.

Menthol Support:

Live Vape Free:

A program made to help young

adults quit vaping through online support and inspiring content.

Extra help for menthol users led

by trained coaches, including educational resources and

An Al-powered chat feature that helps and rewards you as you quit tobacco.

Quit For Life is available to eligible members at no additional cost as part of your health benefits. The Quit For Life program is educational in nature and is not a substitute for medical advice.

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Learn more at quitnow.net or scan the QR code.

1-866-QUIT-4-LIFE (866-784-8454)

